



SASI
INSTITUTE OF
TECHNOLOGY &
ENGINEERING
autonomous

Accredited by NAAC with "A" Grade,
Recognised by UGC under section 2(f) & 12(B)
Approved by AICTE - New Delhi
Permanently Affiliated to JNTUK, SBTET,
Ranked as "A" Grade by Govt. of A.P.,

MS

Ref: SITE/AO/IQAC/06/2022-23/014

Date: 20.03.2023

OFFICE ORDER

Sub: Entrepreneurship Development Committee for A.Y 2022-23-reg.

Ref: From Prof. Mohammed Ismail Principal


Entrepreneurship Development Cell was established at Sasi Institute of Technology and Engineering on 11th July, 2013 for the purpose of encouraging the students to consider self-employment as a career option, provide training in Entrepreneurship through designed technical and managerial courses. The cell organizes different activities and events to train and motivate the students on entrepreneurship development.

The Entrepreneurship Development Cell comprises of the following members:

S. No	Name	Designation	Department
1	Dr. P Rama Krishna	Coordinator	MS
2	Dr. G. Naveen Kishore	Member	ECE
3	Mr. E.V. Sandeep	Member	CSE
4	Dr. Shaik Mohammad Rafee	Member	AIML
5	Mr. S. Sri Ram	Member	ME
6	Mr. N.Murali Mohan	Member	AS&H
7	Dr. Ch. Tirupathi	Member	CE
8	Mr. M.V.V.S. Subramanyam	Member	IT

Student Members:

S.No	Regd. No	Name of the Student	Member
1	20K61A0317	K. N..V Muniswar	Student Member - ME
2	20K65A0332	P. Mohana Keerthi	Student Member - ME
3	20K61A04C2	S. S. R. Gayathri	Student Member - ECE
4	20K65A0414	S. Sanjay Pratap	Student Member - ECE
5	20K61E0017	K. Greeshma Suneela	Student Member - MS


Principal
Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt., A.P.

VISION:

To become a novel and renowned center of excellence for entrepreneurship Development.

MISSION:

To train and develop the student's community to be a successful Entrepreneurs towards their contribution for healthy and prosperity of our nation.

The Cell had sought to develop and improve entrepreneurial skills to start small and medium scale industries in and around the West and East Godavari Districts of Andhra Pradesh. The EDC considered as a part of the Institution Policy which was articulated in the Vision and Mission of Sasi Institute of Technology and Engineering. Students should contribute their knowledge for the Economic and Social Development of the construction of strong industrial country with the following important objectives:

OBJECTIVES:**Functions:**

- To identify the required skills for entrepreneurs and conduct relevant trainings for sharpening entrepreneurship skills.
- To prepare yearly action plan for conducting entrepreneurship training programs.
- To identify resource person and conduct entrepreneurship training program as per the calendar.
- To interact with different Professional and Government Organizations like ni-MSME, MSME, NSCI etc for collaborative Entrepreneurship activities
- To arrange interactive sessions with successful business people.


PRINCIPAL
Principal

Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt., A.P.

CC To

Mail & Hard copy to: Hon'ble Chairman, SITE

Mail & Hard copy to: Hon'ble Vice-Chairman, SITE

Mail & Hard copy to: Director, SITE

Mail & Hard copy to: Principal polytechnic

Mail & Hard copy to: Dr. P Rama Krishna, Coordinator

Mail & Hard copy to: Dr. T V Rama Krishna, IQAC, Coordinator

Mail & Hard copy to: HoDs.. CE/ME/CSE/IT/CST/ECE/ECT/EEE/ AS&H /MS/AI & ML

Mail copy to: Exam. Section/Automation/Central Library/IQAC/AO/Transport/Hostels/Training/Placements

Mail to: Individuals Concerned/all faculty members


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Entrepreneurship Development Cell

Academic Year 2022 – 2023

No. EDC/2022-2023/M-1


Dt. 22nd June, 2022

All the committee members are requested to attend the meeting convened by the coordinator on 25th June, 2022 at 03.30 PM at MBA Seminar Hall to discuss the following agenda.

Agenda of the Meeting

1. To review the previous meeting resolutions
2. To discuss about the Awareness Programme on Entrepreneurship
3. Any Other matter with the permission of the chair.


Principal
Sasi Institute of Technology & Engineering Co.
Tadepalligudem, W.G.Dt., A.P.


Coordinator
(N Suresh Babu)



Entrepreneurship Development Cell

Academic Year 2022 – 2023

Minutes of the Meeting

Date	25 th June, 2022
Time	03-30 PM
Venue	MBA Seminar Hall

Welcome Address

The Committee coordinator welcomed the members and enquired about the status of assigned works.

Agenda of the Meeting

1. To review the previous meeting resolutions
2. To discuss about the Awareness Programme on Entrepreneurship
3. Any Other matter with the permission of the chair.

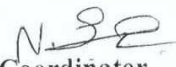
Members Present

S.No.	Name of the Member	Department	Signature
1.	Dr. G. Naveen Kishore	ECE	
2.	Mr. E.V. Sandeep	CSE	
3.	Dr. Shaik Mohammad Rafee	EEE	
4.	Mr. S. Sri Ram	ME	
5.	Mr. N. Murali Mohan	AS&H	
6.	Dr. Ch. Tirupathi	CE	
7.	Mr. MVSS Subramanyam	IT	

Resolutions

Agenda Point	Resolutions	Responsible Person	Target Date	Remarks
1.	The chair has reviewed the the previous meeting resolutions and informed to complete the activities within the stipulated time as discussed.	All Members	-	-

2.	The members of the meeting discussed and proposed to conduct workshop regarding the Entrepreneurship skills by an Industrialist before the end of odd semester.	All Members	Before end of Odd Semester	-
3.	The chair informed the members to inculcate the necessity of becoming entrepreneur at the department level by organizing seminars.	All the Members	-	


Coordinator
(N Suresh Babu)



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Entrepreneurship Development Cell

Academic Year 2022 – 2023

No. EDC/2022-2023/M-2


Dt. 21nd March, 2023

All the committee members are requested to attend the meeting convened by the coordinator on 22nd March, 2023 at 03.30 PM at MBA Seminar Hall to discuss the following agenda.

Agenda of the Meeting

1. To review the previous meeting resolutions
2. To discuss about organizing workshop on financial support by banks.
3. Any Other matter with the permission of the chair.


Principal
Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt, A.P.


Coordinator
(Dr. P Rama Krishna)



Entrepreneurship Development Cell

Academic Year 2022 – 2023

Minutes of the Meeting

Date	22 nd March, 2023
Time	03-30 PM
Venue	MBA Seminar Hall

Welcome Address

The Committee coordinator welcomed the members and enquired about the status of assigned works.

Agenda of the Meeting

1. To review the previous meeting resolutions
2. To discuss about organizing workshop on financial support by banks.
3. Any Other matter with the permission of the chair.

Members Present

S.No.	Name of the Member	Department	Signature
1.	Dr. G. Naveen Kishore	ECE	<i>Naveen</i>
2.	Mr. E.V. Sandeep	CSE	<i>Sandeep</i>
3.	Dr. Shaik Mohammad Rafee	EEE	<i>Rafee</i>
4.	Mr. S. Sri Ram	ME	<i>SR</i>
5.	Mr. N. Murali Mohan	AS&H	<i>Mohan</i>
6.	Dr. Ch. Tirupathi	CE	<i>Tirupathi</i>
7.	Mr. MVSS Subramanyam	IT	<i>Subramanyam</i>

Resolutions

Agenda Point	Resolutions	Responsible Person	Target Date	Remarks
1.	The chair has reviewed the the previous meeting resolutions and appreciated the members for organising workshop on Entrepreneurship skills by Mr.	All Members	<i>[Signature]</i> Principal	-

	Manoj Kumar Sonkar, MD, Arnav Polymers and Fisheries Pvt.Ltd.			
2.	The members of the meeting discussed and proposed to conduct workshop regarding financial support rendered by banks before the end of even semester.	All Members	Before the end of Even Semester	-
3.	The chair informed the members to guide the respective students in idea generation and support them in incubating the idea which enhances the moral of the students.	All the Members	-	


Coordinator
(Dr. P Rama Krishna)


Sasi Institute of Technology & Engineering (W)
Tadepalligudem, W.G.Dt., A.P.



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Entrepreneurship Development Cell
Academic Year: 2022-23

Report on "Entrepreneurship Development Skills" Workshop Conducted by EDC, Red Ants under aegis of IQAC

Objective of the Workshop

The main objective of this work shop is to create awareness among students of Engineering and Management courses about various facets of entrepreneurship as an alternative career option. The idea of organizing this workshop is to inculcate the fundamentals, key concepts of Entrepreneurship.

Venue: ECE Seminar Hall

Date: 21st February, 2023

Resource Person: Mr. Manoj Kumar Sonkar, Arnav Polymers & Fisheries Pvt. Ltd, Ungutur.

RED ANTS **SASI** INSTITUTE OF TECHNOLOGY & ENGINEERING
AUTONOMOUS TADEPALLIGUDERU WEST GODAVARI DISTRICT

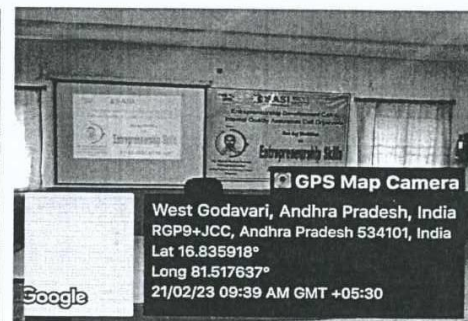
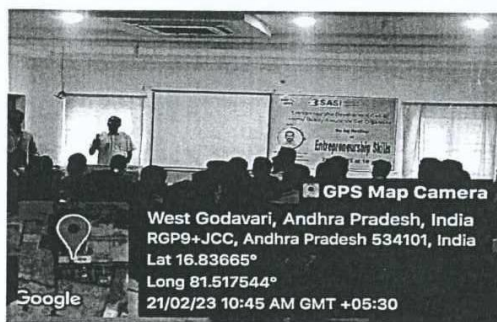
Entrepreneurship Development Cell &
Internal Quality Assurance Cell Organises

Speaker

One day Workshop
on
Entrepreneurship Skills

21-02-2023 at 10 a.m

Mr. Manoj Kumar Sonkar,
Managing Director
Arnav Polymers & Fisheries Pvt Ltd
Ungutur




Principal

Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt., A.P.

The main attractions of the workshop were as follows

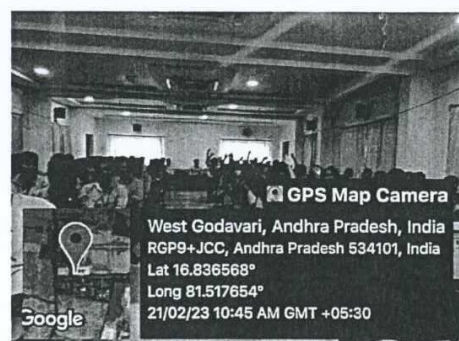
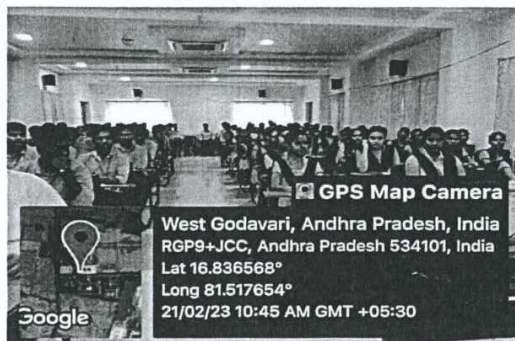
1. Practicing entrepreneur's success stories, common problems faced by entrepreneurs was discussed.
2. Grant, funding and loaning from banks, agencies was discussed.
3. Improving communication skills (interacting with people) for better results was discussed.

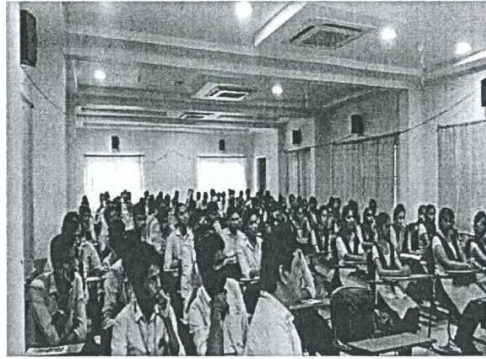
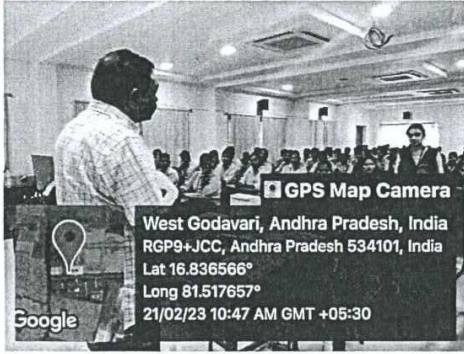
Approximately about 100 students from different branches of Engineering and MBA successfully participated in the workshop. The workshop was successfully coordinated by the members of ED Cell, Red Ants Committee under the leadership and direction of Prof. Mohammed Ismail, Principal, SITE towards conducting the event successfully.

Dr. P.Rama Krishna, HoD, Management Science & EDC Coordinator addressed that Institute is striving for developing innovation skills and zeal among the students to have their own start-ups. He also emphasized that Entrepreneurship Development Cell have been established with a vision to explore the inherent capabilities of young Entrepreneurs for Innovative solutions of existing problems of the society and industry.

The event invited eminent experts from industry Mr.Manoj Kumar Sonkar, Arnava Polymers & Fisheries Pvt. Ltd, Ungutur. He laid stress upon the need to take initiative and to have courage for unique and forward steps to become an entrepreneur. He also mentioned that it is not necessary that one should have sound financial background to begin with a start-up and convert into a successful entrepreneur.

Mr. Manoj gave real-life examples with certain traits that are necessary for any young student to have their start-up or become an entrepreneur. He mentioned to adopt the ROAD mantra- Responsibility, Ownership, Accountability and Discipline. Beside that he uttered upon that passion with perseverance, credibility and creatibility are integral part of becoming a successful entrepreneur.





News Paper Clippings



**వ్యవస్థాపక నైపుణ్యాలపై
అవగాహన సదస్సు**

ప్రజాశక్తి - తాడేపల్లిగూడెం

శశి ఇంజనీరింగ్ కళాశాల రెడ్ యాంట్ క్లబ్, ఇడిసిసెల్ ఆధ్వర్యంలో మంగళవారం 'వ్యవస్థాపక నైపుణ్యాలు' అంశంపై ఉంగుటూరు అర్జివ్ పాలిమర్స్ అండ్ ఫిషరీస్ ప్రైవేట్ లిమిటెడ్ మేనేజింగ్ డైరెక్టర్ మనోజ్ కుమార్ సుంకర్ అవగాహనా సదస్సు నిర్వహించారు. ఈ కార్యక్రమంలో భాగంగా విద్యార్థులకు వ్యవస్థాపక ఆలోచనను రూపొందించడం, ఆలోచనను అమలు చేసే ప్రక్రియ, వ్యాపారాన్ని ప్రారంభించడానికి నవాళ్లకు సంబంధించిన విషయాలను వివరించారు. వ్యాపారాన్ని ప్రారంభించడానికి ఆసక్తిని ఎలా సృష్టించాలో తెలిపారు. ప్రభుత్వ సంస్థలు విద్యార్థులకు వ్యవస్థాపకలుగా మారడానికి అందించే పథకాలను గురించి తెలియజేశారు. ఈ కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ మొహమ్మద్ ఇస్మాయిల్, సైన్స్ విభాగాధిపతి పి.రామకృష్ణ, కోఆర్డినేటర్ ఎం.శ్రీనివాసరావు పాల్గొన్నారు.

**శశి ఇంజనీరింగ్ కళాశాలలో
వ్యవస్థాపక నైపుణ్యాలు కార్యక్రమం**

తాడేపల్లిగూడెం, కోస్తావరం : పల్లిమగోదావరి జిల్లా తాడేపల్లిగూడెం పట్టణంలో శశి ఇన్స్టిట్యూట్ ఆఫ్ టెక్నాలజీ అండ్ ఇంజనీరింగ్ కళాశాల రెడ్ యాంట్ క్లబ్, ఈ.డి.సి సెల్ ఆధ్వర్యంలో "వ్యవస్థాపక నైపుణ్యాలు" అనే అంశం పై ఉంగుటూరు అర్జివ్ పాలిమర్స్ అండ్ ఫిషరీస్ ప్రైవేట్ లిమిటెడ్ మేనేజింగ్ డైరెక్టర్ మనోజ్ కుమార్ సుంకర్ గారిచే అతిథి ఉపన్యాసం నిర్వహించారు. ఈ కార్యక్రమంలో భాగంగా విద్యార్థులకు వ్యవస్థాపక ఆలోచనను రూపొందించడం, ఆలోచనను అమలు చేసే ప్రక్రియ మరియు వ్యాపారాన్ని ప్రారంభించడానికి నవాళ్లకు సంబంధించిన విషయ పరిజ్ఞానాన్ని అందించారు. వ్యాపారాన్ని ప్రారంభించడానికి ఆసక్తిని ఎలా సృష్టించాలో తెలియజేసారు మరియు ఈ ప్రక్రియలో విద్య యొక్క ప్రాముఖ్యతను నొక్కి చెప్పారు. విద్యార్థులు తమ విద్యతో వ్యాపార రంగాల్లో కూడా రాణించి ఆనేక మందికి ఉపాధిని కల్పించవచ్చని అన్నారు. ప్రభుత్వ సంస్థలు విద్యార్థులకు వ్యవస్థాపకలుగా మారడానికి అందించే పథకాలను గురించి తెలియజేశారు. ఈ కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ డా. మొహమ్మద్ ఇస్మాయిల్, మనేజ్మెంట్ సైన్స్ విభాగాధిపతి డా. పి.రామకృష్ణ, కోఆర్డినేటర్ ఎం. శ్రీనివాస రావు, విద్యార్థులు పాల్గొన్నారు.

[Signature]
Principal
Sasi Institute of Technology & Engineering (A.)
Tadepalligudem, W.G.Dt., A.P.

విద్యతో వ్యాపార రంగంలో ఉపాధి కల్పించవచ్చు

కాడెపల్లి గూడెం ఆంధ్ర వింహం ప్రతినిధి : శశి ఇన్స్టిట్యూట్ ఆఫ్ టెక్నాలజీ అండ్ ఇంజనీరింగ్ కళాశాల రెడ్ యాండ్ క్లబ్, ఈ.డి.సి సెల్ ఆవ్వర్సెస్లో "వ్యవస్థాపక వైపుబాబులు" అనే ఆంశం పై ఉంగుటూరు ఆర్డర్ పాలిమర్స్ అండ్ పిషరీస్ ప్రైవేట్ లిమిటెడ్ మేనేజింగ్ డైరెక్టర్ మనోజ్ కుమార్ సుంకర్ చే ఆతిథి ఉపన్యాసం నిర్వహించారు. ఈ కార్యక్రమంలో బాగంగా విద్యార్థులకు వ్యవస్థాపక ఆలోచనను రూపొందించడం, ఆలోచనను అమలు చేసే ప్రక్రియ మరియు వ్యాపారాన్ని ప్రారంభించడానికి సవాళ్లకు సంబంధించిన విషయాల పరిజ్ఞానాన్ని అందించారు. వ్యాపారాన్ని ప్రారంభించడానికి అసక్తిని ఎలా స్పష్టంచాలా తెలియజేశారు మరియు ఈ ప్రక్రియలో విద్య యొక్క ప్రాముఖ్యతను నొక్కి చెప్పారు. విద్యార్థులు కమ విద్యతో వ్యాపార రంగాల్లో కూడా రాణించి అనేక మందికి ఉపాధిని కల్పించవచ్చని అన్నారు. ప్రభుత్వ సంస్థలు విద్యార్థులకు వ్యవస్థాపకులుగా మారడానికి అందించే పథకాలను గురించి తెలియజేశారు. ఈ కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ డా. మొహమ్మద్ ఇస్మాయిల్, మనేజ్మెంట్ సైన్స్ విభాగాధిపతి డా. పి.రామకృష్ణ, కేఆర్సీసీఓ ఎం. క్రిషివాస్ రావు, విద్యార్థులు పాల్గొన్నారు.



Outcome of the Workshop:

The student participants were inherited with the basics of creating interest for being Entrepreneur and had learnt the challenges that should be faced while establishing a business. The participants expressed and demonstrated positive attitude towards Entrepreneurship and expressed plans to start ventures in the near future.

[Signature]
EDC Coordinator

Coordinator
Centre for Entrepreneurship Development
Sasi Institute of Technology & Engineering
Tadepalligudem

[Signature]
IQAC
IQAC

Sasi Institute of Technology & Engineering (A),
Tadepalligudem,
W.G.Dist., A.P.

[Signature]
Principal

Sasi Institute of Technology & Engineering
Tadepalligudem, W.G.Dt., A.P.

[Signature]
Principal

Sasi Institute of Technology & Engineering (A)



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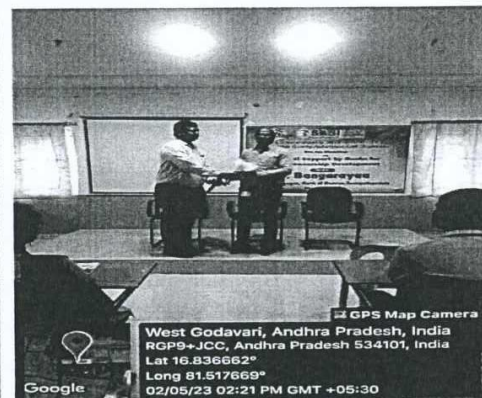
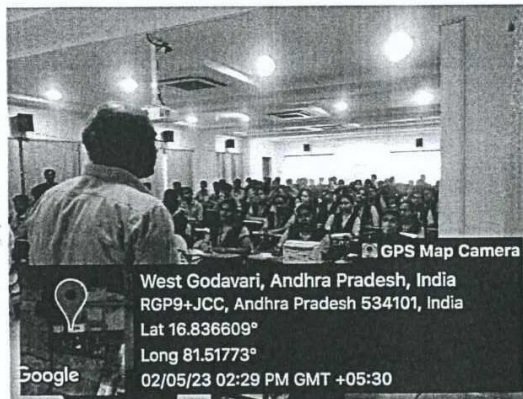
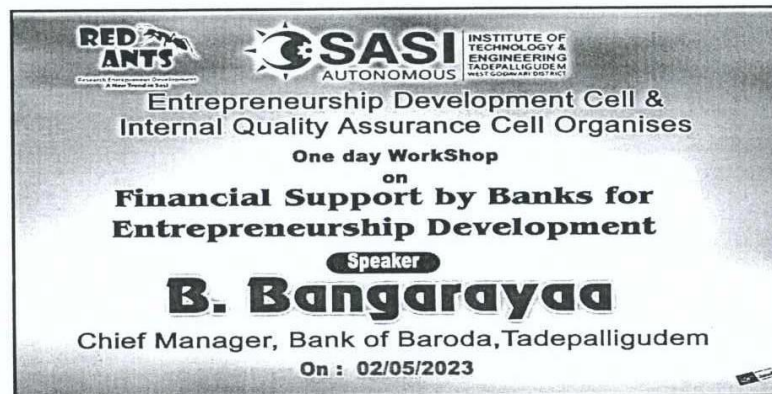
Entrepreneurship Development Cell
Academic Year: 2022-23

Report on "Financial Support by Banks for Entrepreneurship Development" Conducted by EDC, Red Ants under the aegis of IQAC

Venue: ECE Seminar Hall

Date: 02nd May, 2023

Resource Person: Mr. B.Bangarayya, Chief Manager, Bank of Baroda, Tadepalligudem.



Objective of the Workshop

The objective of this program was to equip students with the necessary skills and knowledge required to start and manage a successful business. The program aimed to help students identify potential business opportunities, develop a business plan, and understand the financial aspects of starting and managing a business by getting support through Banking Sector.

The Main topics covered by Mr.B.Bangarayya in the workshop were as follows

Here are some possible main topics that covered by Mr.B.Bangarayya, Chief Manager, BOB, Tadepalligudem.

Financing Options for Startup

He explained that various financing options available in banks for entrepreneurs, such as loans, credit lines, venture capital, angel investors, and crowd funding. They can also provide guidance on how to access these financing options and the pros and cons of each.

Financial Planning and Management

Mr.B.Bangarayya told that the banking sector can provide guidance on financial planning and management for startups, including budgeting, cash flow management, financial reporting, and accounting.

Risk Management

He clearly explained to students about banking sector can educate entrepreneurs on risk management strategies, including identifying and managing risks related to market fluctuations, competition, and regulatory changes.

Digital Banking and Fintech

Mr.B.Bangarayya and his team discussed with students about the role of digital banking and fintech in entrepreneurship, including how to leverage technology to streamline financial processes, increase efficiency, and improve customer experiences.

Government Programs and Incentives

He told regarding how the banking sector can provide information on government programs and incentives that are available to support entrepreneurship, such as tax credits, grants, and loan guarantees.

Business Development

He has given clear information about the banking sector how they can provide guidance on business development strategies, including marketing, sales, and customer service, as well as how to scale and grow a business.

Legal and Regulatory Compliance

He told to students that how the banking sector can provide information on legal and regulatory compliance requirements for startups, including corporate structure, intellectual property, and data privacy.

Sustainability and Social Responsibility

He said to students that how the banking sector can educate entrepreneurs on sustainability and social responsibility practices, including environmental sustainability, social impact, and corporate governance.

Approximately about 100 students from different branches of Engineering and MBA successfully participated in the workshop. The workshop was successfully coordinated by the members of ED Cell, Red Ants Committee under the leadership and direction of Prof. Mohammed Ismail, Principal, SITE towards conducting the event successfully.

Dr. P.Rama Krishna, HoD, Management Science addressed that Institute is striving for developing innovation skills and zeal among the students to have their own start-ups. He also emphasized that Entrepreneurship Development Cell have been established with a vision to explore the inherent capabilities of young Entrepreneurs for Innovative solutions of existing problems of the society and industry.

He also told that one of the most critical aspects of entrepreneurship is funding. Starting a business requires a lot of capital, and many entrepreneurs struggle to secure adequate financing to get their ventures off the ground. However, I am happy to tell you that many banks are coming forward to support students and young entrepreneurs in their business endeavors. Banks are playing a vital role in promoting entrepreneurship by offering various schemes and programs to help students start their businesses. These schemes are tailored to meet the specific needs of entrepreneurs, including lower interest rates, flexible repayment options, and easy access to loans. Banks also offer business advisory services, which provide guidance and support to entrepreneurs to help them grow their businesses.





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Administrative Office

Academic Year 2022-23

No: SITE/AO/01/L/2022-23/116

Date: 01.05.2023

NOTICE

Entrepreneurship Development Cell and Red Ants Committee under the aegis of IQAC is going to organize Guest Lecture cum Workshop on "Financial Support by Banks for Entrepreneurship Development" on 02.05.2023 in ECE Seminar Hall at 2PM onwards for II B.Tech & MBA students.

Interested students are advised to attend the program without fail.

[Signature]
PRINCIPAL

a) To read in all Class Rooms

Dean Academics	Dean Student Affairs	Dean R&D	Dean ICT & IITL	HOD (CE)	HOD(EEE)	HOD (ME)
HOD (ECE)	HOD (ECT)	HOD (CSE)	HOD (CST)	HOD (IT)	HOD (AS&H)	HOD (M.S)
HOD (AI&ML)	Director CDC	Director Placements	Admin. Office	Cash Section	Accounts	Exam Cell
Library	Books Stores	PD	Transport Coordinator	Diploma Principal		

CC: To:

Director - SITE

Vice Chairman – for kind information

Chairman – for kind information

[Signature]

Principal

Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt., A.P.



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Department of Management Science
Academic Year 2022-2023

29th April, 2023

From
Mr.M.Srinivasa Rao,
Assistant Professor,
Department of Management Science.

To
The Principal
Sasi Institute of Technology & Engineering
Tadepalligudem

Sir,

Sub: Requisition for permitting to organise one day workshop on "Financial Support by Banks" for Entrepreneurship Development - Reg.

* * *

I here with bring to your kind notice that a Member of Red Ant's club & EDC we are planning to organise one day workshop on Financial Support by Banks for Entrepreneurship Development to the II B.Tech & MBA students on 02-05-2023. In this regard I request to your kindness to permit us to organise the programme on the above said the for which we would be thankful to you.

This is for your kind information and consideration.

Thanking you

Yours Sincerely


(Mr.M.Srinivasa Rao)

Forwarded to Principal Sir

01/5/2023

for [unclear]



Principal
Sasi Institute of Technology & Engineering (A)
Tadepalligudem, W.G.Dt., A.P.

